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Based on visiting goetzskyvu.com, I would say the website would be considered bad. First it is very poorly designed and feels very primitive in it’s aesthetics. This could be forgiven if the site wasn’t updated very recently for their latest showings. Navigation is confusing and the navigation bar apparently changes whether you are looking for Sky-Vu or Goetz shows, which wasn’t apparent without clicking around which confused me at first. The navigation bar also has different sizes on different pages. The site is not mobile-friendly, and compatibility was most likely never even considered.

After visiting felixhieronimus.com, upon visiting the page I was confused on what happened to my cursor as it didn’t show until the graphic was done. Once it did show it was replaced by a pink circle that feels much less responsive than the actual cursor. The scrolling idea is good and feels inspired by the aesthetic of the Apple website, except it’s much more poorly executed. Also, the navigation links are the same color as all the other text with no button borders or anything to overlay it better. This makes it hard to read when the navigation text overlaps text on the website. The website does adjust for different screen sizes making it more mobile friendly.

The final website I will review is the apple.com, Apple’s official website. Unlike the last two, Apple’s website has been carefully created and checks off most if not all the criteria that a “good” website has. It is easily navigable, readable, load times feel non-existent. The most important information is the biggest and takes the most space, whereas smaller details are smaller. The information is laid out in a way that is very comfortable to read. When navigating in a product page, the page dynamically changes visually while scrolling, similar to the last website except here its execution is much more flawless and aesthetically pleasing. The page comfortably adjusts as the screen size changes. One thing I noticed is the navigation bar changes appearance going from all the links be laid out to a hamburger menu when the screen gets too narrow. These facts show that Apple’s website is super mobile-friendly.

After watching Brad Frost’s Death to Bullshit I believe while some issues, statistics, and opinions feel slightly outdated the video is still relevant. One fact he mentioned was at the time of the video there was a total of 3.8 trillion photos ever taken at the time. According to Orbisso, 14 trillion photos are taken annually, as of 2021. Which goes to prove Frost’s point about how the curve of information is just increasing even more rapidly. Frost mentions how only 2.4 billion people had access to the internet and 4.5 billion not having access; in 2021, it seems like the complete opposite is going on now with 4.6 billion people now having access to the internet (Lin 2021). One of the biggest benefits of this widespread adoption of internet is that now more people than ever can have access to the web of information. Of course, one of the negatives is that more people also means there will be more bad actors in the system, meaning more spam, hackers, and shady practices will occur.

The amount of data being produced has certainly skyrocketed since the time of Frost’s video based on this. In fact, because of this one of the issues Frost brings up is even more prevalent now, and that’s advertisements. All this data being produced now is being used in several different ways, including to create the advertisements you see on websites. All this usage of personal data has created several controversies and ethical concerns across the globe. This is just another direct result of the internet becoming as widespread as it has.

Works Cited

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